



Clarity at DENSO Corporation

Cost Transparency • Large Corporation • itdesign Clarity SaaS • Reporting • Resource Planning

Solutions used: Clarity, itd Advanced Resource Planning

Use Cases: project and resource management, financial planning

In use since: 2019

Deployment: globally, primarily in the field of engineering

DENSO Corporation

DENSO is a €44.2 billion (\$46.7 billion) global mobility supplier that develops advanced technology and components for nearly every vehicle make and model on the road today. With manufacturing at its core, DENSO invests in its around 200 facilities to produce electrification, powertrain, thermal, mobility electronics, advanced devices to create jobs that directly change how the world moves.

In Europe, DENSO regional headquarters is located in Amsterdam, the Netherlands. DENSO has 29 official group companies located in 14 European countries and employs nearly 16,000 people across its European organization.

 Automobilzulieferer

 Around 165,000 employees

 Headquartered in Kariya, Japan

 Founded in 1949

 denso.com/global

Clarity Offers a Multitude of Uses for the Engineering Department of a Major Company

- How Clarity is deployed at DENSO: planning projects, allocating resources, and recording costs and expenses
- Clarity provides data for financial and cost planning and invoicing
- Trouble-free process operation at the headquarters in Japan thanks to Clarity's flexibility, configuration options, and interfaces
- Short upgrade cycles thanks to the focus on configuration instead of customizing
- Cost savings and focus on the application itself due to itdesign Clarity SaaS
- Automatic monitoring and checking of transactions for errors by the tool

Cost Transparency and Targeted Provision of Information Thanks to Clarity

- Transparency with Clarity enables DENSO to ensure the profitability and provides the basis for generating reports using Power BI
- Information can be targeted with Clarity and shared in an understandable format
- Harmonization of processes reduces effort and increases the quality of information

- Cost splitting to different cost centers within the company made easy thanks to Clarity

How to: Implementation and Setup of New PPM Software at DENSO

- Convincing the top management: raising awareness about Clarity's benefits, which cannot be expressed in direct monetary terms
- Proof of Concept: DENSO requirements in a practical test
- Involvement and training of the individual business units at an early stage
- Deployment of a successful project team with a good understanding of the process
- Establishment of champions in the company's business units to serve as the first point of contact
- Sensitizing users to the added value of Clarity from a business perspective increases the acceptance of the tool
- Rollout to other areas as an important building block on the way to achieving uniformity for processes, tools, reporting, and as a basis for resource management

"The partnership with itdesign is very successful. We attach great importance to open communication, flexibility, and clear commitments, and we found that itdesign was a great fit right from the start in these areas. We always work together as equals."



**Stephan Watzka • Director Engineering R&D
• DENSO AUTOMOTIVE Deutschland GmbH**

Read the detailed interview with Stephan Watzka from DENSO: